

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW Suite 200 Washington, DC 20007

INVOICE

Advertiser	Paulsen MN Congress
Product	ERIK PAULSEN/CONGRES
Estimate Number	

Invoice #	4077854-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	KMSP		
Account Executive	Jacalyn Palmiotto		
Sales Office	FSS Philadelphia		
Sales Region	National		

Order #	4077854
Alt Order #	Erik Paulsen
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	PLSN
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 6am	6a-7a								<u> </u>
	Political Ca	andidate Discount Rates				_					
	_			10/15/12 to		1x	W		^		
_	9			W	10/17/12	:30	6:28 AM	EPTV101501DMMH	\$575.00		1
2	9 Dalitiaal Ca	Fox 9 AM News at 6am	6a-7a								
	Political Ca	andidate Discount Rates		10/15/12 to	0 10/21/12	1x	T				
	9			Th	10/18/12	:30	6:36 AM	EPTV101501DMMH	\$575.00		1
3	9	Fox 9 AM News at 6am	6a-7a	1111	10/10/12	.50	0.30 AW	EI I V I O I JO I D NEVEL I	ψ3/3.00	•	'
3	-	andidate Discount Rates	0a-1 a								
	i olitioal oc	madate Biodeant Nates		10/22/12 to	o 10/28/12	1x	M				
	9			M	10/22/12	:30	6:29 AM	EPTV101501DMMH	\$575.00)	1
4	9	Fox 9 AM News at 6am	6a-7a						·		
	Political Ca	andidate Discount Rates									
				10/22/12 to	0 10/28/12	1x	- T				
	9			Tu	10/23/12	:30	6:55 AM	EPTV101501DMMH	\$575.00		1
5	9	Fox 9 AM News at 7am	7a-8a								
	Political Ca	andidate Discount Rates									
	_			10/15/12 to		1x	F				
	9			F	10/19/12	:30	7:53 AM	EPTV101501DMMH	\$600.00		1
6	9	Fox 9 AM News at 7am	7a-8a								
	Political Ca	andidate Discount Rates		40/00/40 +	- 40/00/40	4	- T				
	9			10/22/12 to	10/23/12	1x :30	7:27 AM	EPTV101501DMMH	\$600.00		1
7	9	M-F 10a-11a ANDERSON	10a-11a	Tu	10/23/12	.30	1.21 AIVI	EP I V I O I SO I DIVINI	φ000.00	•	'
,	-	andidate Discount Rates	10a-11a								
	i Jillicai Ca	indidate Discount Nates		10/15/12 to	o 10/21/12	1x	T				
	9			Th	10/18/12	:30	10:41 AM	EPTV101501DMMH	\$115.00	1	1
8	9	M-F 10a-11a ANDERSON	10a-11a						,		

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Political Candidate Discount Rates

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	Political Ca	andidate Discount Rates	•	•	•	_	'	•	•	•	•
				10/22/1	2 to 10/28/12	1x	M				
	9			M	10/22/12	:30	10:56 AM	EPTV101501DMMH	\$115.00		1
9	9 Political Ca	M-F 10a-11a ANDERSON andidate Discount Rates	10a-11a								
					2 to 10/28/12	1x	- T				
	9			Tu	10/23/12	:30	10:28 AM	EPTV101501DMMH	\$115.00		1
11	9 Political Ca	M-F 4p-5p JUDY andidate Discount Rates	4p-5p								
				10/22/1	2 to 10/28/12	1x	M				
	9			M	10/22/12	:30	4:29 PM	EPTV101501DMMH	\$250.00		1
12	9 Political Ca	M-F 4p-5p JUDY andidate Discount Rates	4p-5p								
				10/22/1	2 to 10/28/12	1x	- T				
	9			Tu	10/23/12	:30	3:57 PM	EPTV101501DMMH	\$250.00		1
14	9 Political Ca	FOX at 5 andidate Discount Rates	5P-530P								
					2 to 10/21/12	1x	T				
	9			Th	10/18/12	:30	5:23 PM	EPTV101501DMMH	\$450.00		1
15	9 Political Ca	FOX at 5 andidate Discount Rates	5P-530P								
				10/22/1	2 to 10/28/12	1x	M				
	9			М	10/22/12	:30	5:23 PM	EPTV101501DMMH	\$450.00		1
16	9 Political Ca	Fox at 9 andidate Discount Rates	9p-10p								
				10/15/1	2 to 10/21/12	1x	W				
	9			W	10/17/12	:30	10:24 PM	EPTV101501DMMH	\$1,250.00		1
17	9	M-F News Flw MLB Tier 1	Various								

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17	9	M-F News Flw MLB Tier 1	Various								
	Political Ca	ndidate Discount Rates									
					o 10/21/12	1x	T				
	9			Th	10/18/12	:30	11:14 PM	EPTV101501DMMH	\$1,250.00)	1
18	9	M-F News Flw MLB Tier 1	Various								
	Political Ca	ndidate Discount Rates									
	_			10/15/12 to		1x	F				
	9			F	10/19/12	:30	11:14 PM	EPTV101501DMMH	\$1,250.00)	1
19	9	Fox at 9	9p-10p								
	Political Ca	ndidate Discount Rates									
	•				0 10/28/12	1x	M	TIDEN LA CARLA DA GA	* 4 0 5 0 0 0		
	9			M	10/22/12	:30	11:43 PM	EPTV101501DMMH	\$1,250.00)	1
20	9	Fox at 9	9p-10p								
	Political Ca	ndidate Discount Rates		40/00/40 (- 40/00/40	4	T				
	0			10/22/12 to	0 10/28/12 10/23/12	1x :30	- T 10:16 PM	EPTV101501DMMH	£4.0E0.00		
	9	W D: 04 4 VE10T		Tu	10/23/12	:30	10:16 PW	EP1V101501DMMH	\$1,250.00	1	1
21	9	We Prime Other 1 XFACT	7p-9p								
	Political Ca	ndidate Discount Rates		10/1E/10+	0 10/01/10	4.,	W				
	9			10/15/12 to	10/21/12	1x :30	8:45 PM	EPTV101501DMMH	\$4,250.00	1	
22		Fey C AM News Setunday 7s	7a-8a	VV	10/17/12	.30	0.45 F W	EF1V101301DIVIVIII	\$4,230.00	•	'
22	9 Political Ca	Fox 9 AM News Saturday 7a ndidate Discount Rates	7 a-oa								
	r Ullillai Ca	nuidate discount Nates		10/15/12 to	o 10/21/12	2x	S-				
	9			Sa	10/20/12	:30	7:15 AM	EPTV101501DMMH	\$375.00		2
	9			Sa	10/20/12	:30	7:42 AM	EPTV101501DMMH	\$375.00		1
23	9	Fox News Sunday	8a-9a						*******		
	-	ndidate Discount Rates									
				10/15/12 t	o 10/21/12	1x	S				
	9			Su	10/21/12	:30	8:31 AM	EPTV101501DMMH	\$450.00		1
									,		

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	9	M-F 4p-5p JUDY	4p-5p								
	Political Ca	ndidate Discount Rates									
				10/15/12 to	10/21/12	1x	T				
	9			Th	10/18/12	:30	4:11 PM	EPTV101501DMMH	\$250.00		1
25	9	FOX at 5	5P-530P								
	Political Ca	ndidate Discount Rates									
				10/15/12 to	10/21/12	1x	F				
	9			F	10/19/12	:30	5:29 PM	EPTV101501DMMH	\$450.00		1
		Air	ed Spots 2	24							

<u>Gross Total</u> \$17,645.00

Agency Commission \$2,646.75

Net Amount Due \$14,998.25 Payment Terms 30 Days